



THE CREATION OF PANIC IN
FEELING & REALITY, BOTH EXTRA-
ORDINARY PANIC & FIRMLY EMBEDDED
NORMALITY-PANIC, WILL BE TAKEN
INTO ACCOUNT. THE NEW KINGDOM'S
RESPONSIBILITY IS TO ACT IN THE
FACE OF THE OBVIOUS, THE WELL-
CHANNELLED, YOU MIGHT SAY
UTILITARIAN PANIC WHICH IS PART
OF OUR ADVANCED CIVILIZATION.
VAST BRANCHES OF OUR MILITARY
& CIVIL SOCIETY ARE DEDICATING
THEIR PROFESSIONAL ENDEAVOURS
TO EXACTLY THAT: PANIC ANALYSIS
PANIC MANIPULATION & DISTRIBUTION
IN THE INTEREST OF ENORMOUS
BUSINESS ADVANTAGES IN THE
CREATION OF NEW CONSUMER
GOODS, ALL BASED ON THE
PERCEPTION & ACTUALITY
OF PANIC.



SCENE 1

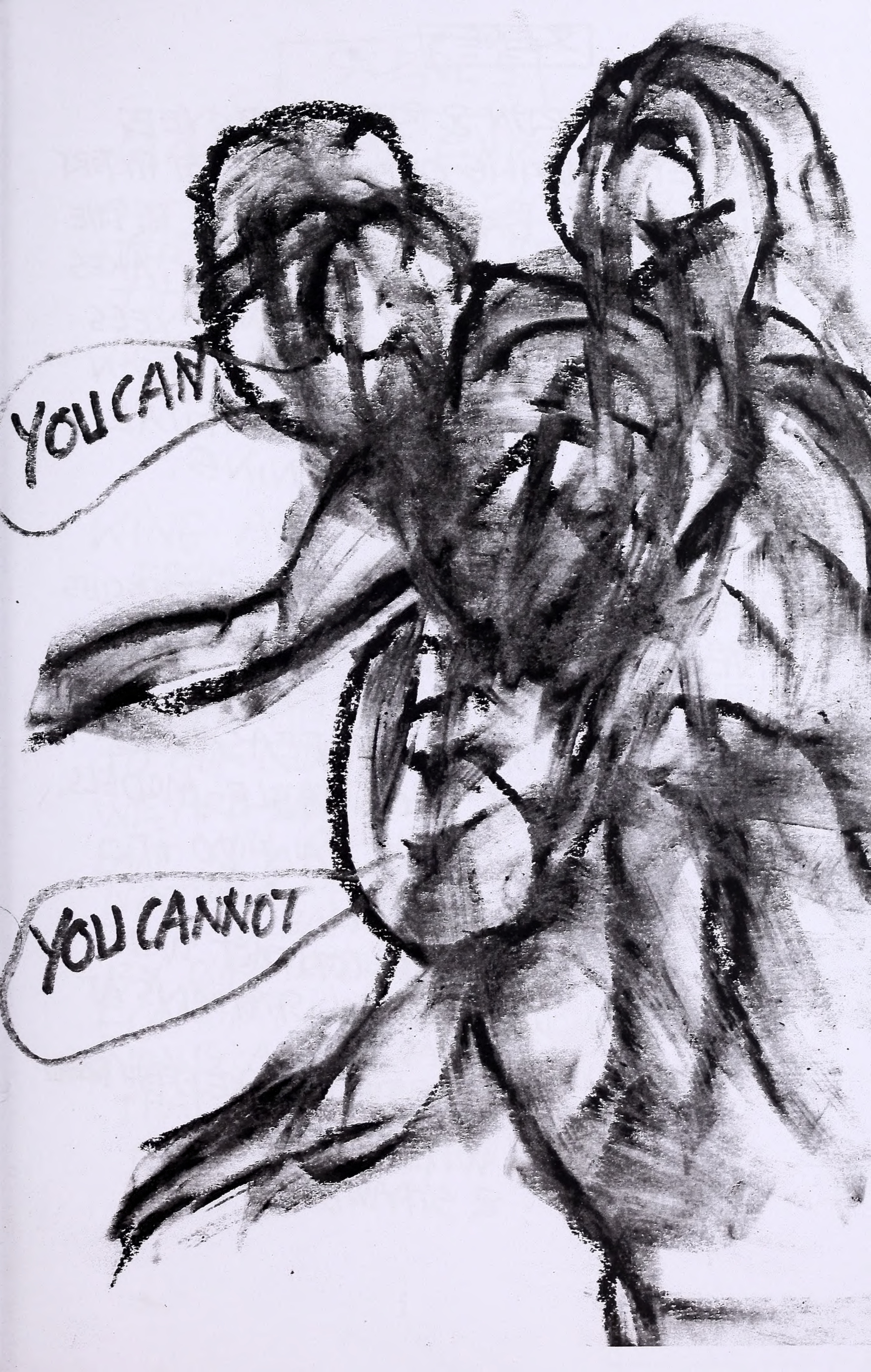
KING: THE NEW LIFE, YES,
AS GUARANTEED BY MY OFFICE.

LIFE: YES.

POPULATION: YES, THE NEW LIFE
WHICH IS HOPEFULLY BETTER THAN
THE OLD LIFE.

SCENE 2

A NEW ROYAL PALACE IS BEING
CONSTRUCTED BY VIRTUAL REALITY
ENGINEERS. THIS PALACE IS NOT
IMMEDIATELY DETECTED BY THE
PEDESTRIAN POPULATION, BUT IS IN
FULL VIEW EVEN DURING THE CON-
STRUCTION PERIOD FOR ALL GOOGLE,
DEEDLE, DOODLE & RATATA VIEWERS,
& IS ALREADY CONSIDERED ONE
OF THE MAJOR SPECTACLES OF THE
ERA, WHICH INCLUDES THE ENGINEER'S TALK.
1: I NEED A COFFEE BREAK 2: I NEED 2
3: I NEED 3. 1: ALRIGHT 2: COFFEE BREAK
3: EXCELLENT 2: BRILLIANT 1: SWEET



YOU CAN

YOU CANNOT

SCENE 3

HORSES RUN & RUN. EMPLOYEES
KEEP POURING OUT OF THE FAT FACTORY
INTO THE BRUTAL SUNLIGHT & THE
BRUTALITY OF THE SUNLIGHT TAKES
OVER & PUNISHES THE EMPLOYEES
& FORCES THEM TO MOAN & GROAN
WAY BEYOND THEIR HABITUAL
MOANING & GROANING.

SCENE 4

PANIC SPECIALISTS MEET TO DISCUSS
NEW WAYS OF DEVELOPING
ORDINARY FORMS OF PUBLIC PANIC
INTO ECONOMICALLY FEASIBLE
& MILITARILY PROFITABLE MODELS.

1: I THINK WE CAN DO IT.

2: YES, WE CAN.

1: IF WE KEEP CONTACT WITH
THE RUMOUR-CONTROL STATIONS AT
OUR UNIVERSITIES,

2: PEOPLE EAT PANIC LIKE FRESH BREAD

1: TOASTED WITH BUTTER
& STRAWBERRY JAM.

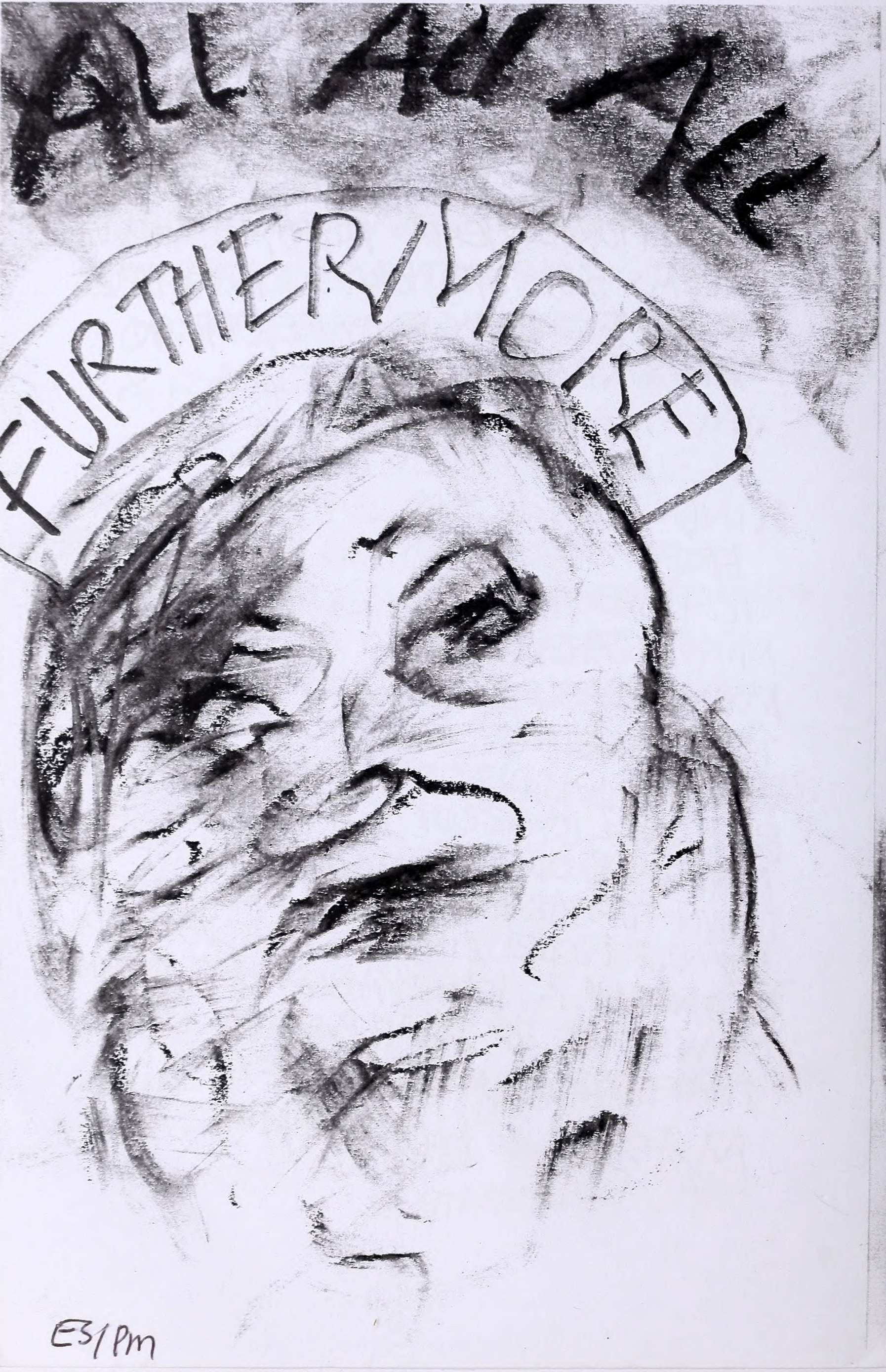
SCENE 5

MASSES OF EMPLOYEES POUR OUT OF THE FAT FACTORY & ATTACK THE HORGE HERDS READY TO SLAUGHTER THEM. BUT THE HORSES REAR UP & NEIGH FIERCELY & TAKE OFF IN AN UNKNOWN DIRECTION.

SCENE 6

KING: AFTER 2 DOZEN PANIC REPORTS FROM 2 DOZEN CITIES WE ARE SURE TO HAVE THE FULL PICTURE. THESE MINOR CATASTROPHIES ARE ENTIRELY MANAGEABLE & ACTUALLY CONTRIBUTE TO OUR QUALITY OF LIFE. NATURALLY WE ARE SADDENED BY THE LOSS OF LIFE, BUT WILL COME OUT OF IT A STRONGER NATION & OUR ULTIMATE GOAL OF DOWN-TO-EARTH HAPPINESS AS PROMOTED BY OUR FLOURISHING PANIC-EDUCATED ECONOMY IS ACHIEVABLE. THE EVENING NEWS ARE UP, WE'LL SEE TO IT THAT THEY ARE GOOD NEWS.

MASSES: HOORAH!



E3/PM